

**DAV PUBLIC SCHOOL, THANE
SENIOR SECONDARY SECTION**

SESSION- 2023-2024

You have got yourself a deal- Make it.... Master it.... Pitch it....

“Entrepreneurship is neither a science nor an art. It is a practice.”

With a perspective to develop an entrepreneurial mind-set in the young minds of the Senior Secondary Students, ‘SHARK TANK-DAV’ - an event to promote innovation and entrepreneurship, was initiated by the Commerce Department of DAV Public School, Thane. Riding on the wave of entrepreneurship and keeping in mind the Honorable Prime Minister’s initiative ‘Start-up India’, this event was conducted on 1st of July 2023. The panel witnessed 29 innovative business models from the students which highlighted their entrepreneurial skills.

‘Everyone has an idea, but taking those first steps toward turning that idea into a reality are always the toughest’. – Daymond John

To prove the above quote the students of grade XII from the commerce stream with their Passion, creativity, and resilience ascertained their businesses to be the best and were ready to embark on the journey. The students pitched their unique and life changing ideas in front of a panel of teachers who judged them for their skills and reviewed the presentations and innovations. They made detailed presentations of their products and ideas. The students also explained why their ideas were viable, marketable and feasible. The young learners also experienced what goes in the mind of the ‘sharks’ when they get an opportunity to chair one pitch each. One by one all the young entrepreneurs took over and created magic. They learnt new financial terms like valuation, gross profit, business plan, pitch, investment etc. Each pitch had to come up with a market value, in a time limit of 5 minutes. Their par perfect negotiation, oratory and convincing skills were the highlight of the event.

The pinnacle of the project was the live Shark Tank judging. Based on the format of the “Shark Tank” TV show, the 29 students of Grade-12 had to pitch their idea in a creative way. The students talked about how their idea would progress, what problem it would solve, its environmental impact, employment opportunities and how much money it will generate during marketplace sales. The competition was stiff; all of the ideas were good

and the judges had a hard time picking a winner. Some of the major Business ideas included- MITTI COOL (Terracotta utensils), RIMBERIO (A Platform for readers), AQUACHIC (Best out of Waste from Aquatic Waste), NEXT STEP SOLUTIONS (A Startup for all Startups), Kalaniketan (An App for the Artists) and many more. Some of the ideas shared by the young DAVians were surprisingly beyond expectations. Apart from Critical Thinking, Creativity, Collaboration, and Communication, the students were assessed on several aspects of the assignment, covering a wide range of subject areas. They are also evaluated on their speaking skills, eye contact, and the clarity of their main point.

Such initiatives enable children to think ahead of their time, based on their own observations and mould them for the future. This bold and exemplary move was a success with so many young real-time innovators.

The motivating words of the Principal Mrs. Simmi Juneja inspired all the students to think out of the box and explore the entrepreneur hidden in them. The day concluded on an enthusiastic note as the presentations of the participants infused entrepreneurial fervour among the audience comprising of senior secondary school students. The breadth and depth of knowledge that they gained through this event was simply unparalleled.

